

Services and Clients

In-house services include:

- Technical and creative writing
- Public relations and marketing (program development, writing, media contact and follow-up)
- Training development (print, web-based, video, distance learning, and instructor-led)
- Desktop publishing (start to finish, direct to print or to the web)
- User guide and how-to instruction materials
- Social media initiatives (blogosphere, Wikipedia, social/professional networking sites: MySpace, Twitter, FaceBook, LinkedIn, Plaxo, Digg, Buzz, YouTube, etc.)
- Graphics creation and modification
- Digital photography
- Flash animation creation
- Professional translations to and from any language
- Interactive programming for web or CD/DVD
- Video production and editing

Partial list of clients and projects delivered:

Magna International	Installation guides and warranties for Marcato outdoor deck lighting and sound systems
CrimeCog	Web-based training for police officers
Audi of America	Training for dealership technicians, sales, and aftersales personnel: instructor-led, web-based, print, video, and distance learning; also provide ongoing online support for the company's web-based learning management center
Volkswagen of America	Training for dealership technicians, sales, and aftersales personnel: instructor-led, web-based, print, video, and distance learning; also provide ongoing online support for the company's web-based learning management center
Magna G-Mag International	Website copywriting
Mopec International Mortuary/Pathology Supplies	Instruction manuals, video production and editing, advertising, marketing, PowerPoint presentations, desktop publishing
Cypress Robotics	User guides, maintenance manuals, marketing, packaging, press kits, videos, advertising, trade show displays
InvoTronics	Trade show brochures and exhibit displays
Motor City Electric	Company history wall display
Colasanti Companies	Website copywriting
Chrysler	Instructor-led dealership sales training
GM-UAW Quality Network	Instructor-led job skills training
GMAC	Corporate brochures
Ford Motor Company	Web-based advanced engineering training
Prudential Insurance	Corporate brochures
PepsiCo	Marketing surveys
Kmart	Distance learning for stores and distribution centers
Webasto	Corporate brochures